

# Big Ideas in Overdose Prevention: Reach People Where They're At

Presented by:

Carmen Rita Nevarez, Center for Health Leadership Practice  
Maridee Shogren, Don't Quit the Quit

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OVERDOSE NATIONAL  
PREVENTION NETWORK





**Audio**



**Questions**



**Live Captions**



Director, Center for Health  
Leadership and Impact  
Director, Dialogue4Health

Sr. Vice President Emeritus, External  
Relations and Preventive Medicine,  
Public Health Institute (PHI)

#### RELEVANT EXPERIENCE

Former HHS Agency Director & Health Officer,  
City of Berkeley

Former Medical Director, La Clínica de la Raza

Past President, American Public Health Association

Board Member, Latino Coalition for a Healthy California



**Carmen Rita  
Nevarez, MD, MPH**



# Learning Objectives

- To identify an opportunity to reach a marginalized population within your community
- To understand methods for reaching people in hard-to-reach areas
- To list a strategy to make overdose prevention resources more accessible



# 5 Big Ideas in Overdose Prevention

Invest in Health Equity

Build Partnerships that Work

**Reach People Where They're At**

Be Willing to Pivot

Don't Reinvent the Wheel



Clinical Professor of Nursing and  
Principal Investigator for Don't Quit the Quit



**Maridee Shogren,  
DNP, CNM, CLC**



# Reach People Where They're At

A discussion with Maridee Shogren





# Reflection Questions







What is one “hard to reach” group or population in your community?



List one strategy your organization might utilize to reach marginalized populations in your community.



How have you worked to make  
overdose prevention resources and  
services more accessible in your  
community?



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UPCOMING WEBINAR

# **Big Ideas in Overdose Prevention: Be Willing to Pivot**

Wednesday, June 22, 2022  
11:00 AM - 12:00 PM PT





**Thank you!**  
**Let us know how we can  
support your overdose  
prevention efforts.**

Contact us at  
**[nopn.org/contact](https://nopn.org/contact)**

For more resources and to  
sign up for our newsletter  
visit **[nopn.org](https://nopn.org)**



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