

How can you best position your community to sustain your overdose prevention efforts? Below are some ways to guide your thinking about strategies to sustain your current efforts and position your community to utilize the opioid settlement funds.

Partnerships

What is one critical partnership you already have in place that you need to strengthen, and what is one new partnership you need to cultivate?

Communication

What is the most compelling message or 'case' you can make for further investment in your overdose prevention strategies?

Name one specific audience who needs to hear that message in order to sustain your work.

Data

Where are 1-2 ways you can use data to make the case for sustaining your work?

Name the most compelling data you have, the audience you need to share that data with, and what you want them to do with the information.

Sustainability Tools in the COPN Resource Library

[Partnership mapping tool](#)

[Opioid Safety Strategic Planning: A Toolkit Designed for Community Coalitions](#)

[Crafting a Persuasive Narrative: Knowing your audience and messaging appropriately](#)

[Build Your Own Narrative](#)